

SHELBYVILLE BOARD OF ZONING APPEALS
MEETING MINUTES
January 14, 2020

Kris Schwickrath: Good evening, everyone. The January 14, 2020 meeting of the Board of Zoning Appeals is now called to order and we'll start with a roll call.

Adam Rude: Mr. Lisher - here, Mr. Lewis - here, Ms. Schwickrath - here, Mr. Clark - here, Mr. Cassidy - here.

Schwickrath: Okay before we move on to New Business, we have just a few items for us to vote on tonight. The first one being the 2020 slate of officers so to open up the nominations, I'll entertain a motion for that.

Doug Cassidy: I'd like to make a motion to carry over from last year with Kris Schwickrath as our chair and Chris Clark as our vice chair and the secretary being the staff.

(?): Second.

James Lisher: Second.

Schwickrath: Jim second that? Okay. Is that sufficient, Adam?

No audible reply.

Schwickrath: Okay and so then I guess all in favor, signify by saying, "Aye".

In Unison: Aye.

Schwickrath: Opposed, same sign.

No reply.

Schwickrath: Okay I guess I'm it again.

Cassidy: You are.

Schwickrath: Alright. No, it's my pleasure. Thank you. We now will move on to approval of minutes from December of 2019. I'll entertain a motion. Is there any corrections to be made or comments?

No reply.

Chris Clark: I make a motion to accept the minutes as presented.

Schwickrath: Okay.

Cassidy: Second.

Schwickrath: Okay we'll give that to Mr. Cassidy. So all in favor, signify by saying, "Aye".

In Unison: Aye.

Schwickrath: Opposed, same sign.

No reply.

Schwickrath: Thank you. The minutes are approved. We have no items under Old Business so we have two under New Business and we'll start with the first one which is Casey's General Store.

Rude: First item under New Business tonight is BZA 2019-17 Casey's General Store sign standards development standards variance. Petitioner name tonight is Casey's General Store. The land owner is Indiana Land Trust. The petitioner's representative is Greg Ripple. The address of the property is 1804 and 1810 N. Riley Highway and the subject property zoning classification is BH, business highway. The request tonight is approval of one development standards variance from UDO 5.58 Q3C, the sign standards for pole signs in the interstate corridor and more specifically the maximum sign area for a sign.

Schwickrath: Okay, thank you. If the petitioner would please step forward and state your name for the record. Welcome back.

Greg Ripple: Oh thank you very much. Good evening board and good evening staff. My name is Greg Ripple. I'm with Kimley Horn and Associates and we also have Elizabeth (?) here as well with Triumph Signs. She is the brains here so if you guys have any really, really tough questions, I'm gonna defer to her on this.

Schwickrath: Sure.

Ripple: So we're here representing the Casey's General Store and we're requesting the variance for a sign increase for the highrise sign. As far as the location of the project is located on the northeast corner of Riley Highway and E. Rampart Road. And the sign location is central to the site on the north side of the property. And we can kind of go into the actual sign itself now. So as you guys can see, the top portion is Casey's logo sign there and that's at just under

200 square feet. Below this is their fuel pricing sign and below that is the DEF which is diesel, exhaust....

(?): Inaudible comment.

Ripple: Yeah diesel exhaust fluid which Something that Casey's offers is a environmental additive that helps with that turns the exhaust into I think it's a mixture of nitrogen and water which is very good. And then below that, we're showing signage for the some future uses so the landowner that's selling the property to Casey's also owns property to the north and they're gonna be planning to development that in the future so they are requesting that we added some sign area for them on this instead of coming back afterwards and either asking for another pole or asking for the signage after the fact. Might as well see if we can get it through now as well. I think that's about it from us unless Elizabeth, do you want to add anything?

(?): Inaudible reply.

Ripple: Okay. You guys have any questions or concerns we'd be more than

Schwickrath: We do.

Ripple: Okay.

Schwickrath: We had our discussion and so just so you know what our thinking is I'll open this up to questions from the board and Doug, I'll start with you. Mr. Cassidy?

Cassidy: Do most people does that DEF even need to be there? Does people even know what in the heck it is? Do the general public?

Ripple: The trucking community, they definitely know what that is and I think that

(?): They look for it because.....

Schwickrath: So you're welcome to come forward and if you would please state your name for the record because our minutes are transcribed.

Elizabeth Theme. Sure. My name is Elizabeth Theme(?). I'm with Triumph Signs and....

Schwickrath: And your last name? I'm sorry.

Theme: Theme.

Schwickrath: Okay. Thank you.

Theme: But yes in the trucking industry, they do look for that. Casey's General, they haven't always had that at their locations. It's kind of a newer thing. We actually have a location over here in Greenfield and they do not offer that so this we're kind of catering to the trucker that's going down 74. So that's something that it's not at all of their stations so they want it to be known that it is available here.

Cassidy: Thank you.

Schwickrath: Thank you.

Cassidy: Inaudible comment.

Schwickrath: Okay, thanks. Yeah you might as well stay there. Mr. Clark?

Clark: Is there any easy way to scale these signs? For smaller square footage?

Theme: Is there any easy way to kind of scale it down? At the height that we're at it's not really beneficial to anyone 'cause when you go smaller you're just not gonna really convey the message. Like I was telling Greg earlier, these signs a lot of times we're able to we walk inside of the sign. That's how big they are. They don't look like it. You're not really thinking that they're 13' tall but when you're up there and the reason being is just for visibility. If they were smaller, it just wouldn't convey the message, especially for the additional tenant that was on there. I think originally it was a 5' and it just, you're not really gonna see much, especially if that other tenant's logo is stacked. Because then you can only, out of you know X amount of space, you're only half of it. So at the height, I think everything in is proportion to be visible for everyone.

Clark: I think one of our concerns is is that this is a gateway to our community.

Theme: Uh huh.

Clark: And if this sign overbears anything else in the neighborhood, it's gonna be a little bit of a problem for us. That's kind of my thinking about being able to scale this down a little bit.

Theme: Okay.

Clark: Thank you.

Theme: Uh huh.

Schwickrath: Thank you. Mr. Lewis?

Wade Lewis: No questions at this time.

Schwickrath: Mr. Lisher?

Lisher: Thank you. I agree with Mr. King. My concern a little bit is your total square footage. This that's how I wanna concentrate on this. How you all divide it up among yourselves is really not our concern. The sign ordinance is deal to the sign as a whole. So as an example, if you want part of the sign to go to some other outlot tenant, that's your business, not ours.

Theme: Right.

Lisher: So I'm looking at your dimensions and I see apparently you like to have 25' wide. Seems to be a width that you like and if we had 500' which would be then 20' high, if my math is right, $20' \times 25' = 500'$. And if we wanted to give a little leeway, depending on how you do things, if you wanna do you know 25 ½ or you wanna do 20 and 21, whatever. I guess I would be amenable going to 550, perhaps, but and that's what we had our pre-meeting discussion about. And this sign would be closer to the interstate so the need, the visibility is a little less I think than the one that we granted to Pilot just 'cause they're further back from the interstate.

Ripple: I would say....

Lisher: And in....

Ripple: Oh go ahead.

Lisher:light of what we had at the Crystal, no at Speedway and Wendy's the next exit, the 9 exit for lack of a better phrase, square footage there and the one with Cracker Barrel, I'd have a hard time justifying why you need 700 square feet I guess is a way to phrase it. I'd like to accomodate you, but I just think that's too much. You have to tell me why you wouldn't be able to live with 550 as an example.

Ripple: Yeah and I totally understand your concern. It is a lot of square footage. I think that our prior sign which I have it here which you might've been referencing that before. This is showing, you can't see it from there, but it's showing a total of 498. The biggest difference as you may see is the signage area for the future tenants. This was a request from the (?) Group and the rest of their property that they're gonna have. You know they're expecting two, I think two to three more developments come in and I think staff was supportive of supporting the (?) Group and might as well try to get this incorporated into because we're really, as Casey's we're here representing Casey's and we're trying to do good do right by that corner and that facility there. So and I think to kind of talk to the point of the Pilot, so the Pilot sign itself is it might be further setback, but it is out in the open. There's no real trees that are gonna get in its way. When our intersection, if you're coming from Indianapolis heading east, there is quite a bit of tree action along that corridor there. So it's not there's not just this clear kind of corridor which....

Schwickrath: So you're saying it's (?)? Is that your point?

Lisher: I understand, but that's why we allow your height to be up higher than normal. So....

Ripple: Yeah.

Lisher: Because of the interchange.

Ripple: Right.

Lisher: We understand that, I think. I didn't mean to cut you off.

Schwickrath: No, no, that's alright.

Ripple: Yeah.

Lisher: But we're not again, I just wanna emphasize, I thought another member of the board had had. We're not into how you wanna divide up the space. I'm somewhat familiar how shopping centers work and the malls and they price differently who gets what part of that sign and where it's located, upper, the lower. We're not into that. We're just dealing with our ordinance deals with the total square footage. And how you divide that up really is up to you folks. I think we tried to stay out of that just as we try to stay out of what you put on the sign.

Theme: Right.

Ripple: Absolutely.

Theme: Yeah you were wanting to scale down to 550. I think that's reasonable. It would just be the tenant sign. Well what you said, we could reconfigure to get down. Is that kinda the number that you guys had in mind?

Lisher: Well I think that's the number that we were discussing in the pre-meeting.

Schwickrath: Yes.

Lisher: That's above our norm. Norm's 500. So it gives you something extra, but

Schwickrath: We wanna strike a balance here.

Lisher:we just think 200's too much or 700, excuse me. 698 whatever fractions you wanna use but

Ripple: May I ask what Pilot was approved at?

Schwickrath: So wait, here's the context. Virtually, three of us have been sitting for a long time listening to signs. We've been through various iterations, right? The technology has changed, GPS(?), so on and so forth. We all know that. So when, I think I know we want that as a point of reference and we did bring up the Pilot sign which is enormous. So I think it's out of context here except we do our own comparison about the signs. So I mean it's important to know each one, the size of each one is of course.

Ripple: Uh huh.

Schwickrath: I'm saying though and I think Mr. Clark really, he brought up a good point about you know gateway and we're trying to clean this up and we're we wanna avoid clutter and at one time we had no tall pole signs but recognizing that it's a highway. Then just another point; I'm assuming you will apply for from INDOT on the blue signs, people will know that Casey's is coming up. I would imagine that exit is at 113. Alright so....

Ripple: Sure.

Schwickrath: I the thinking is can we just meet in the middle a little bit if it's possible? 'Cause I know you, I'm sure you want your prices to stay. You want that to be visible. And you've explained that DEF designation, so that makes sense to me. But if we can just scale it down a little bit, I think we would we're definitely open to that.

Ripple: Do you feel comfortable with that?

Theme: Yeah, yeah.

Ripple: Okay.

Theme: I think (?) good.

Ripple: Okay. Yeah we do appreciate you guys even considering making it more than

Theme: Yeah.

Ripple:what code max is. So yeah that's good. That's good feedback and it all makes sense as well. So....

Schwickrath: Are there any questions, further questions from the board?

No reply.

Schwickrath: Then I'll close questions from the board at this time and anyone in the public who wishes to come forward and ask any questions or make comments about this petition, you're welcome to do so at this time. Normally we don't have people sitting in the back so this is your chance, but I know why you're here.

Inaudible comments.

Schwickrath: Okay hearing no commentary, then I close public commentary and I think we are ready it seems to me to move to a motion.

Clark: I'd like to make a motion to approve the requested development standard variance from UDO 5.58 Q3C2 to allow a pole sign with the area up to 550 square feet pursuant to the Findings of Fact presented in the planning staff's report.

Schwickrath: There's a motion.

Lewis: Second.

Schwickrath: Please cast your ballot then for it is correct 2019-17. Sorry. Thank you.

Rude: Did you second that?

(?): Huh?

Lewis: I did.

Rude: Okay.

Schwickrath: Yeah.

Rude: Thank you. That's what I thought. For BZA 2019-17; Mr. Lewis - yes, Mr. Lisher - yes, Mr. Cassidy - yes, Mr. Clark - yes, Ms. Schwickrath - yes. Motion carries.

Theme: Thank you very much.

Schwickrath: Thank you.

Ripple: Yeah, thank you.

Schwickrath: And good luck with the project.

Ripple: Appreciate it. Alright, thank you.

Schwickrath: Okay, thank you. We are ready to move on to our second new item tonight.

Rude: Second.

Schwickrath: Another sign, right? Go ahead.

Rude: The second and last item on under New Business is BZA 2019-18 First Presbyterian Church special use exception for an EMC. The petitioner's name and the owner's name is First Presbyterian Church of Shelbyville. The petitioner's representative tonight is Green Sign Company. Address of the property is 124 W. Broadway Street. The subject property zoning classification is institutional. And the action requested tonight is approval of a special exception use for the use of an electronic message center pursuant to UDO 5.58 P1.

Schwickrath: Thank you. I assume you have one or two people. Will you please step forward? Yes and state your name for the record.

Kevin Sims: I'm Kevin Sims with Green Sign Company representing First Presbyterian Church. They have an existing sign that they would like to replace and upgrade to an electronic message center with a static sign. I've also got Lucas with the (?) which would answer any questions with the electronic center on the sign itself. And then Roland from the church.

Schwickrath: The only thing I would ask is when each one of you speak, just please state your name so we can record everyone properly. Thank you. Would you like to begin?

Sims: Yeah. So we're requesting to replace existing with electronic message center. The electronic message center is a 8mm message center. I would like for Lucas to kind of comment. I understand it but he puts a little more technical form of understanding that part of it versus some of the other ones in the area. These are built different, the 8mm is versus the 16s that you see down through 44, lower nits(?), a lot more capability of doing it. So or should we start with questions from you guys?

Schwickrath: No, I just wanted to establish that and make sure that....

Sims: Okay.

Schwickrath: Or maybe you can say, speak too. We should have the sign company.

Rude: Yeah.

Schwickrath: Yeah why don't you speak too, some of the details. Include your last name please.

Lucas King(?): Lucas King with Watch Fire Signs. Details as in the....?

Schwickrath: The operation of the sign.

King: Okay.

Schwickrath: In comparison to some of the other ones that make me nervous.

King: Okay. So as technology grows, the lower resolutions - 8mm, 10mm, they're surface mount LEDs and they don't burn as bright as say the 19mms and 16mms. 19 & 16mms are a discreet pixel, meaning there's 3 separate LEDs to make one cluster for that pixel. The surface mount design is all under one cap(?) so they can be a lot closer together. Basically, you can fit more of those on a board and not take up you know too much real estate. With that, surface mount does not burn as bright as the 16 or 19 at max brightness. So say the monochrome unit at the Chamber of Commerce, it's a 19mm. That burns at 10,000 nits(?) during the day and it goes all the way back to 700 nits at night. The new 8mm, it only burns at 6,000 nits daytime brightness. And at night it'll go down to 600. Those are the standard limits that we set but we can regulate that from our office. So if say you guys said you wanted to go to 500 nits are night or 400 nits at night, we can set that standard in the software of that sign where the church cannot change it and that is the limit it's set at. As far as scheduling, when it comes to brightness, we can turn it off at certain hours of the night. It can go off at 9:00 and come back on at 5:00 without actually shutting the sign off. It's all in the scheduling program. Any other questions about operation as far as.....? I figured light was probably the main key here.

Schwickrath: No that helps us actually and Adam explained that to us in our pre-meeting so I think ifwe really needed some clarity there because as you've observed, we have all different kinds of iterations. I've been here long enough to see from the very beginning where the pixellation is course and grainy to what you're explaining right now and then we have, of course, a couple of large signs out at the casino on the building itself.

King: Uh huh.

Schwickrath: And so I....the sensitivity here is it's a historic district. It's a primarily residential zone although the church does occupy a lot of property on one side, including you know the next site or it's a big site. But still I mean I am actually opposed to these signs. However, with your explanation, you know I'm open of course to seeing this but I wanna hear a few more details and I know others of us on the board have questions.

King: Okay.

Schwickrath: So we'll just go through in order just to hit all of the different topics.

King: Okay.

Schwickrath: Thank you. Would you like to start?

Clark: Yes. Can you define what a nit is?

King: Nit is just a brightness measurement. Some people use....

Lisher: How is that spelled, if you don't mind?

King: Nits? N-i-t-s.

Schwickrath: N-i-t-s.

King: Some people use lumens. They use you know candle meter. There's all kinds of different variations and they're all....

Clark: Can you give us an idea of what one nit unit would be in comparison to like lumens and lux or anything like that?

King: I'd have to look at the calculation. I don't offhand I can't you know, (?) that.

Clark: Okay.

King: We typically....

Schwickrath: We live in....

King:we like to deal with nits because one way is when you measure it, say you as a city, if you guys wanna go out and measure, nits is a lot easier to measure than anything else. It's a lot cheaper to measure. They're a simple way. I could after the meeting and everything, if you guys wanna talk about like how to measure and so on and so forth to maybe look at your code or any others come up, I can you know show you how you can measure these if needed in the future. But when it's anything else, it's a much more expensive meter when this is very, very common.

Sims: So looking at it and then it's approximately equivalent to 3400 (?) lumens. I don't know if that's.....I compared it to think of like what he says you know whether it's nits or lumens or whatever. We recently done basically a demo for the city of Columbus and we dimmed this thing down in a complete warehouse that they have over there just south of the city hall. Dimmed it down to 700 which is the normal setback. We dimmed it down to 300. You couldn't see much difference but we're like you said, we're open to he can set that from the factory at any nits or we can have it tested. You know once we get it up and running, meet with the city, having it changed to whatever you want. I think the 8mm is something new that no one's ever

saw. The visi...you know the clarity of it and the resolution of it is higher, it's double than anything on 44. So the quality of it, the look of it, the static part of the sign is actually routed out. I've got a bigger (?) here.

Schwickrath: Yeah we've got something here on (?) comparing it. Think of a TV as like the sun. Okay yeah I mean it makes sense.

Sims(?): So quality of it, you know in this day and age that they're gonna communicate and want the quality there but yet, I don't want to be overbearing in the light to affect any of the other community. So like he said, we're you know they're open to saying that this thing's programmed like an outlook program. So you can program this thing for three years if you want to and have it shut down, come on when you want it. I love that capability of it but then again, it's also can set, it dims itself to 7% every single night, set by your zip code. So whether it's 5:30 tonight or 10:00 in the summertime, it knows when to shut itself down to 7% by your zip code.

King: And we can also put a photocell on there if needed. So if it is cloudy or so on and so forth, it will be lowered at that time.

Schwickrath: Okay, thank you.

Clark: Thank you for that. My next question is you say this thing can be accessed remotely?

King: Uh huh.

Clark: What kind of security measures do you have that would keep anybody from putting their own message up?

King: With our software one, you have to have software. Two, you have to have the IP address of the modem inside the sign. Our biggest customer is banks so we never have any security measures that we have to mess with. We have a higher security modem. I bet we've sold five in the last five years because no one's ever needed it.

Clark: Okay thank you.

Schwickrath: Thank you.

King: And the software is also password protected so that's a third measure.

Schwickrath: Mr. Lewis?

Lewis: I think I'm okay with it. I mean as long as it does you know as we come up with some schedule where it is dimmed and you know in the evening completely turned off. You know

what that is is you know I'm not really sure, but as long as you know if it can, if that can be done, then I'm okay.

Schwickrath: OKay, yep. Fair enough. Mr. Lisher?

Lisher: I my question's dealing with more I'm okay with concept that you have outlined here and I wanted to compliment you by the way. Whoever did this presentation, it's very good.

Sims: Thank you. And then I've also got here if you guys wanna look at it....

Lisher: I didn't mean to....

Sims:you know closer up. If you wanna see it enlarged, it is a (?) file.

Lisher: A little more comprehensive for us to see how it would look compared to the previous sign.

Schwickrath: Yeah. No, that's fine.

Lisher: So, kudos to you.

Sims: Thank you. And also too you know when we do it, we've been doing this since 1971. We're proud of everything we do. We wanna do it right. We want everybody. You know when we get done with it, we wanna be proud of it. Same way with the static part of it. This is all routed out, pushed through acrylic so it's long it's gonna the life of the sign is gonna last as long as the electronic message center but yet it ain't like a full blown square like a Dollar General. You know so it's routed out and the individual letters will light up at night and you'll be able to see them during the day with the actual aluminum background. So none of the exterior around the actual letters will light up....(inaudible)...

Lisher: So if I understand your representation here you're looking at be dealing with a black background with the color on the black rather than white, is that fair to say?

Sims: You talking about the static part of the sign?

Lisher: Yes.

Sims: Yeah it's the black that you see here.

Lisher: And have you been involved with signs in residential areas in the past?

Sims: We have.

Lisher: So what time frames dimming if you will have you had to deal with at other locations?

Sims: It's varied. Like Columbus I think we've done 10 and 11. I don't think we've went before 10 and then generally....

Lisher: 10:00 p.m. we're talking?

Sims: 10:00 p.m., correct and 11:00 p.m. and then you know the (?) the back time in the mornings. It's usually 5:00.

Lisher: So the reference isn't to dawn or dusk? It's more reference to I guess sleep, human sleep patterns or like that, is that....?

Sims:(inaudible)...it's all within the (?). The fans internally will still run which you couldn't walk up to it and hear 'em runnin' but they program themselves when the program is shut down a year ahead of time or permanently.

Lisher: And from a church perspective, is there any need or necessity for it to be at bright after 10:00 p.m. would you say?

Schwickrath: Yeah please state your name for the record.

Roland Simpson: Roland Simpson. I'm the property elder. No what we've suggested we would like to have it roughly at maybe 10:00 we want it turned off and turn it back on at 8:00 in the morning. We don't want it come on 5:00 in the morning 'cause another reason too we went with the higher resolution because where our church is at, we're gonna get more walking traffic and that's the reason why we just went with that. We're looking at the 10 and when they had the truck out here showing us the display and you're X amount of feet away and you walk up closer, the 10 was like it really helped get our message out.

Lisher: And are you susceptible to doing some community announcements or something besides the church?

Simpson: Absolutely. Our church does we do a lot. We have boys scouts. We have girl scouts. We also on Wednesday night we had a youth group that's most of the kids that go to our youth group usually don't really get a good meal throughout the week. We've been doing that for years and this year we've had our largest group. We have 30 - 60 kids every Wednesday night. And where we're located at, you know our kids are they need some help so that's why our sign out front it's probably from (?) would you say 60 or something. It's pretty and got letters and stuff. Soalso too we do have a youth we do a six week thing at the church. We do advertisements in the newspaper and stuff. You know we teach kids how to cook or learn how photography and stuff. If we had that display, you know we can do some

advertisement and also you know can drives and stuff like that you know. And we would be open to if there's other community events like SCUFFY or something like that.

Schwickrath: Sure.

Simpson: Whatever's allowed in the sign ordinances.

Lisher: Well I think in the past when we've approved a EMC we've tried to encourage the person who has it to include community events that may occur such as our First Friday or something like that.

Schwickrath: Sure.

Simpson: Yeah we have that plus we have plenty we have a lot, a lot of our members of the church are in the player's club. They do a lot of the theater. You know that would be a thing that we would show there.

Lisher: Strand Theatre.

Simpson: I mean and the reason why we went Green Sign, they're the best out there. It's not gonna be a it's doesn't look cheap. It's a very expensive and also we're all the landscaping's gettin' redone. It's gonna be (?) is gonna come in there and it's gonna be really, really nice. It's not gonna look cheap. It's gonna be....

Lisher: So your vision is that the local people, somebody here in Shelbyville is gonna be able to program the announcement....

Simpson: Yes.

Lisher:your....

Simpson: How that would work we would have a couple people at the church that would have the password and they can log in and do the messages and stuff and if somebody....

Lisher: More than one person?

Simpson: Yes we'll have multiple. We'll have probably three. We'll have the

Lisher: Just to be....

Simpson:minister and our secretary and probably a couple other people that can be familiar how to do that.

Schwickrath: Okay so I'm gonna interrupt you for a moment.

Lisher: I'm done.

Simpson: Okay.

Schwickrath: I'll refrain from lecturing. However, please make sure that the rules about the actual text, we can't control what you say, but....

Simpson: Yes, ma'am.

Schwickrath:we know that you'll be well behaved since you're the First Presbyterian Church but in terms of the actual text. The flashing; no flashing. I don't wanna drive by or see it from my house and so I know what you're gonna say. You don't have to say it. And I know what you're gonna do. But the first time I see something, so no, I'm being half funny here because I've seen where people say oh yes, we understand the rules. And then I drive by a month later and I wanna pull my hair out because it's flashing. Please don't.

Simpson: Well yes, ma'am. I do understand the rules in Shelbyville with the signs 'cause my wife runs a business and is really strict with that. But other reason why we like that display is when you go down 44, whoever and I'm not gonna name....

Schwickrath: No, don't.

Simpson:it just....the signs are

Schwickrath: Alright.

Simpson:it blinds you and we this we want it to have like at Easter we wanna have the a bunny rabbit

Schwickrath: Right.

Simpson:with or

Schwickrath: Sure.

Simpson:if we have our youth group kids and we get permission if they're doing a photography project and they go out and take, that's what we want. We want...

Schwickrath: Sure.

Simpson:when a little boy or little girl's walking by the church and they see the girl scouts are here on Tuesday night, we want them to come to our church or you know a couple kids need to come to Wednesday, you know we're we wanna help open up to the community and that's probably the best way for us to do it there.

Schwickrath: Sure. Okay fair enough.

Simpson: Yes, ma'am. And you drive by yeah just give us a call.

Schwickrath: I live a block over so I walk by frequently.

Lisher: She will be walking.

(?): It's a little different too. I'm one of them after.....

Simpson: If you want to, we'll give you the password. You can put **TURN THIS DOWN!**

Schwickrath: That's an idea. Thank you.

Several people talking at once.

Sims: It's in my blood too that when they install it it comes with a 2 hour webinar so there's some dos and don'ts. I've had a few customers, I drive by probably within the next six months after he puts it in even longer. I'm in Shelbyville a lot so we wanna educate them so explain to 'em how to use it correctly is a big thing too.

Schwickrath: Yeah it's an effective tool.

Sims: Yes.

Schwickrath: And I want you to have that.

Sims: Inaudible comment.

Schwickath: But if it's used correctly then it's going to benefit everyone. Right? So I'm fine with that.

Sims: Yeah so I look at it is it reflects on us so the problem ...(inaudible)...

Schwickrath: Is on your shoulders, alright. Mr. Cassidy, I interrupted the flow of things here.

Cassidy: That's okay. What I'm thinking....

Schwickrath: I haven't forgotten you.

Cassidy: You answered my question about how many people's gonna do it and it'll probably be done well saying you're from Columbus 'cause I've never been involved with a bunch of stricter sign police than Columbus, Indiana than, so obviously the sign'll be pretty good 'cause they're you know they have guys that's all they do is drive around and look for nitpickin' 'em, so....

Schwickrath: Nitpicking signs?

Cassidy: Yeah, yeah.

Schwickrath: You're giving me ideas. Thank you.

Cassidy: That's all they do in Columbus though.

Schwickrath: Picking up a new job.

Cassidy: No I that was answered my question how many people are gonna be able to operate it and things like that so I have nothing further.

Schwickath: Okay no, thank you. I mean I know again to reiterate we're a little jokey because we've seen the whole arc of these things from primitive to what you're describing is really state of the art. So there are a lot of possibilities but we also want to make sure that we are in front of this. Instead of the technology driving us and then we're always reacting to what's new and out there and so as we've described things here, I think unless does anyone have further questions?

Clark: I just have a comment.

Schwickrath: Yeah, go ahead.

Clark: I have a pet peeve sign in this town that kind of picks at me and we actually created stipulations when they were before the board.

Schwickrath: Yeah.

Clark: And one of the things we're trying to get at with the education of all the folks that are doing that is this sign has a tendency to go in cycles where it's following the rules for a short period of time. Personnel changes, they find out what the sign is capable of so the sign changes and goes out of the parameters that we had set. So that's one of the things that we are very very conscious of when we're talking about signage.

Simpson: Yes, sir.

Clark: So I just wanted to let you folks know where at least I'm coming from.

Schwickrath: Right, yeah.

Clark: Thank you.

Schwickrath: Yeah, thank you.

Sims: When too compared to some in the town, this one's a 3 x 6 so that was another reason that you know the full color, 8mm. You shrunk this thing down to some of the others you saw that was a lot bigger, so you've got those pixels that by doing 8mm you've gained that back and it kept it at a lower resolution. So I know that normally you allow a 32 square feet and this one's at 18 you know the actual. It says on there 21 but that's including the cabinet. So the VO, visual opening that you see will be 18 square feet.

Simpson: We did have different signs they came up with. They had one and it was that. When they showed us that and it matched the church how we felt with the brick and the limestone and it feels like it's been there awhile then you know that's what we we'd like to have.

Schwickrath: Yeah sure. It'll you want the front to be enhanced.

Simpson: Yes.

Schwickrath: And then the landscaping and you'll have it'll be more of a focus point for everyone.

Simpson: Yes, ma'am.

Schwickrath: Yeah, okay. Anything further?

Rude: Kris, if I could make one point real quick.

Schwickrath: Please. Yes?

Rude: There were a few things that were brought up. I just pulled up the standards as we were sitting here. Assuming the EMC is approved tonight, some of the items that had been discussed tonight as concerns and as capabilities of the signs. We require all EMCs to be equipped with sensors, the photo sensors.

Sims: Okay.

Rude: So that they can automatically be dimmed so that is something that we require anyways and that's an element that will be automatically incorporated. And I thought there was another one. After the EMC is installed, it will need to be tested for the elimination requirements. We address, I think, lumens or no foot candles is how we measure EMC brightness in the standards but those are both requirements beyond any conditions put on by this board. So those'll be in place no matter what.

Schwickath: Thank you.

Rude: Yes.

Schwickrath: Thank you for that clarification.

Rude: Yes.

Schwickrath: I'll close questions from the board at this time. If anyone in the public wishes to step forward and make a comment or ask a question about this petition, you're welcome to do so at this time.

No reply.

Schwickrath: Seeing no movement, I close public commentary. Thank you. And we can now move to a motion.

Rude: One more.

Schwickrath: Yes, go ahead.

Rude: If we, what we had talked about in the pre-meeting and what was brought up by the petitioner this evening was time limit stipulations when the screen would go....

Schwickrath: Yes, so let's get that language before we move on to that. Thank you.

Rude:blank. Yes and just in terms of language, whoever's making the motion, if you'll take out the wording that says including the conditions.

Schwickrath: Yes.

Rude: 'Cause the condition that staff had originally recommended was a monochromatic EMC but we are in support of a full color EMC with these this size and the time limit stipulation, so...what was proposed by the church, I believe was 10:00 p.m. to 8:00 a.m.

Schwickrath: Off.

Rude: Yes off between those hours. Assuming the board's okay with that, I think that's reasonable and that should be attached as a condition.

Schwickrath: And a full color EMC, right?

Rude: Yes.

Schwickrath: Okay.

Rude: Yeah. And if we also wanna put a cap of the 18 square foot that they're asking for. It's exactly what they're asking for but that was the other....

Lisher: And you still wanna have where they notify the staff, a person contact versus.....

Rude: Yes, so tonight we're gonna hand 'em a contact info card. That's one of the other requirements. We maintain a record of contact info for everyone.

Sims: Inaudible comment.

Rude: Yes. We'll hand you these after the meeting but that's something that they'll have to provide us so if there is an issue, we know exactly who to contact.

Sims: And on the specs of it, the 18 would be the actual lit part, not the cabinet that houses it?

Rude: Yes. Yep.

Schwickrath: Right, correct.

Sims: Okay.

Schwickrath: Mr. Clark, are you gonna do this one?

Clark: Yeah I think I can.

Schwickrath: Okay.

Clark: I'd like to make a motion to approve the requested special exception use of a full color 18 square foot electronic message center pursuant to the Findings of Fact presented in the planning staff's report with the stipulation that this sign be off from 10:00 p.m. to 8:00 a.m.

Schwickrath: Inaudible comment.

Clark: Yep, I did.

Schwickrath: Okay, alright. Got it. Okay there's a motion.

Cassidy: Second.

Schwickrath: Alright please cast your ballot then for 2019 - 18.

Several people talking at once; no one is clearly audible.

Rude: This is for BZA 2019-18: Mr. Cassidy - yes, Mr. Lewis - yes, Mr. Lisher - yes, Mr. Clark - yes, Ms. Schwickrath - yes. Motion carries.

Schwickrath: Okay.

Sims: Thank you.

Schwickrath: Thank you all. Best wishes with the project.

(?): Thank you.

(?): Thank you very much.

Several people talking at once; no one is clearly audible.

Schwickrath: How about a motion to adjourn?

Cassidy: Motion to adjourn.

Lisher: We can adjourn, go off record.

Schwickrath: Yes.

Lewis: Second.

Clark: Second.

Meeting adjourned.